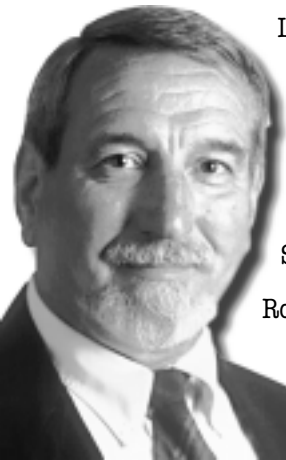


A Personal Message from Don Gorman



LP Political Director Ron Crickenberger and I agree on a lot of things. We both have a major focus on candidates and campaigns. We both care passionately about giving our candidates the tools they need to win.

But when the strategic planning process began, there was one issue where Ron and I were in major disagreement. Should the LP focus resources on fighting the Drug War?

Ron looked at the Drug War polling trends, the success of anti-Drug War initiatives in various states, and the

news from countries around the world that are moving away from prohibition. Ron thinks there is a “window of opportunity” on the Drug War -- and we should try to strike a serious blow.

I looked at the polling data that shows considerable support for the Drug War. I was concerned that a Drug War focus could hurt our candidates -- particularly at the local level. I thought focusing on any single issue could “misbrand” us to the public. And I thought that attacking elements of the Drug War -- such as asset forfeiture and medical marijuana -- was a more realistic strategy.

Ron recognized the possibility that some local races could be harmed. But he thought this chance -- for a huge, national policy success -- overrode the potential risks. It would help all our candidates -- including local ones!

How did two people with such differing visions come together? How did we craft a Drug War Focus Strategy that every member of the team could support?

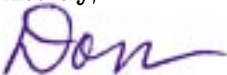
We listened. To each other. To the other members of the Strategic Planning Team. And to the LP membership.

We made sure that a focus on the Drug War did not mean that it would be the only issue we would focus on. We found language that our local candidates could run on, not from. By focusing on prohibition at the federal level, we give our local candidates the chance to talk about home rule and states rights.

In this way, the Strategic Planning Team was able to reach consensus on many issues. We listened and argued. We competed and cooperated. Most of all we kept an open mind, and remembered that we were all in this together -- and that the enemy was not anyone in the room, but the big government beast outside the door.

It is important that you know that we worked incredible hours -- more than 3,000 person-hours in all -- to produce this “supermarket” of effective Libertarian action. The strategic plan will give you many options for local action. Decide what you need for victory!

Sincerely,



Don Gorman

LNC At-Large Member

Former Libertarian State Rep. (NH)